C. U. SHAH UNIVERSITY

Winter Examination-2019

Subject Name: Business Administration-I

Subject Code: 4CO01BAD2 Branch: B.Com (English)

Semester: 1 Date: 19/11/2019 Time: 02:30 To 05:30 **Marks**: 70

Instructions:

- (1) Use of Programmable calculator & any other electronic instrument is prohibited.
- (2) Instructions written on main answer book are strictly to be obeyed.
- (3) Draw neat diagrams and figures (if necessary) at right places.

(4)	Assu	me suitable data if needed.	
Q-1	a)	Attempt the following question When was make in India movement Initiated?	(14)
		a) September, 2013 c) September, 2015	
		b) September, 2014 d) September, 2016	
	b)	Who has given the equation of POSDCORB?	1
		a) Luther Gulick c) George Terry	
		b) Henry Fayole d) Peter Drucker	
	c)	What is called the cart of taking work from others?	1
		a) Co-ordination b) Guidance c) Planning d) Management	
	d)	Due to which reason can the management be called a procession ?	1
		a) As income is obtained c) It happens at higher level	
		b) As special knowledge is required d) It happens at middle level	
	e)	Planning is	1
		a) Forward looking c) A & B both	
		b) Backward looking d) None of the above	
	f)	If anything is certain about the future it is uncertainly. In the prevailing	1
		situation, through which this uncertainly can be ascertained?	
		a) Planning b) Managing c) Control d) Organizing	
	g)	What is meant by ascertaining the bases of planning?	1
	_	a) Take quick decision c) Formulate rules	



			b) Remove defects d) Premises	
		h)	states. " organization is essentially a matter of relationship of	of 1
			man to man, job to job and department"	
			a) John Pfittner c) Dr. Terry	
			b) Louis A. Allen d) Shelden	
		i)	Which is the simple and ancient type of organization, used in the army	1
			since so many years ?	
			a) Linear organization c) Organization as per work	
			b) Serial organization d) Committee organization	
		j)	What can be called all types of combinations created for common	1
			objective ?	
			a) Organization b) Management c) Planning d) Control	
		k)	From the following which is not the element of delegation of authority.	1
			a) Duty b) Authority c) Obligation d) Responsibility	t y
		l)	To delegate work and authority to carry it out is called what?	1
			a) Departmentation c) Centralization	
			b) Delegation of responsibility d) Delegation of authority	
		m)	Write the full form of NGO	1
			Write the meaning of manufacturing	1
Atter	npt	any	four questions from Q-2 to Q-8	
Q-2			Attempt all questions	(14)
	a)		Discus modern characteristics of Production .	(10)
	b)		Explain Franchise	(4)
Q-3	a)		Attempt all questions Explain non-profit oriented organization	(14) (7)
	b)		Write the types of E-commerce (E = Marketing)	(7)
Q-4	,		Attempt all questions	(14)
	a)		Explain classification of assets.	(14)
Q-5	`		Attempt all questions	(14)
	a)		Write the merits of management.	(7)
0.6	b)		Explain steps in planning.	(7)
Q-6	a)		Attempt all questions State types of planning	(14) (7)
	b)		Write characteristics of organization	(7)



Q-7		
	Write characteristics of ideal organization.	(14)
Q-8	Attempt all questions	(14)
a)	Explain centralization of authority:	(7)
b)	State limitations of decentralization of authority.	(7)

